

# METRO

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## Twenty eight years of excellence

Metro offer the most exhaustive range of photographic services in the UK, from retouching services, Lambda art printing, scanning, outputting, digital services, film processing and printing, through to mounting and finishing services.

With over 28 years in the business, the team at Metro know a lot about photography. We also know that every photographer is an individual, with individual needs. We work hard to offer a bespoke service and the high quality of our work reflects the pride we take in working with you to get the best possible results.

You can easily find us in the centre of Clerkenwell and remember, if you can't get in to see us, we have an efficient and green bicycle courier service.



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## Creative Retouching

the highest professional standards

At Metro, we're enormously proud of the skill of our award winning creative team in providing the highest professional standards of image manipulation, 3D image creation and digital illustration to the industry. With over twenty years in the business, they can get to grips with any brief, however complicated, and will work closely with art directors, photographers, artists and designers to ensure every image hits the spot.

Our team's creative flair, coupled with minute attention to detail, means their work is regularly featured in top magazines and advertising campaigns around the world and has garnered a number of prestigious D&AD nominations and awards.



## Printing, Finishing and Archiving

making the most of your images

Metro have been developing specialist printing services for nearly twenty years. The experience we have accumulated in this area gives us real insight into how to get the best out of every image.

Our experienced printers work their magic digitally, as well as through hand printing services. They'll produce proofs from your image files for you to check, ready to balance colour and contrast to meet your exact specifications.

As a team, we are never happier than when we are developing ideas and breaking new ground. That's why we expanded our black and white printing department to include not only traditional hand printing, but innovative digital resin and fibre-based prints using traditional papers. Just because you're using digital data – there's no longer any need to compromise on the quality of your prints.

We can produce beautiful, museum-quality prints on colour or black and white photographic paper. We also offer Giclée prints on watercolour, canvas and beautiful new gloss paper stocks. Your creativity, combined with our printing expertise, can produce awe-inspiring results.

For photographic digital colour printing, our Durst Lambda produces continuous tone prints with outstanding colours, subtle tone ranges and very fine detail. A print can be up to 48" wide, and as long as you like. We use Fuji Crystal Archive paper; noted for its incredible fade resistance. We also offer some really special surfaces such as metallic papers, Duratrans & Duraclear materials.



Once your images have been finished, we offer a free archiving service. Your master image file will be stored safely on our server, as well as in our back up storage, so you never have to worry about filing or keeping proofs.

Finally, Metro Imaging offers a bespoke finishing service to seal and mount your prints, ready for exhibition. Frameless mounting on high quality archival materials is a popular way to present photography, creating a sheer, clean look for exhibitions.

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## Lab Services

your work in the safest of hands

From personal experience, Metro's staff members know how much care and attention you take to create each and every one of your images. It can be hard to entrust your film to someone else for processing, but the track record of our experienced technicians proves you can sit back and look forward to seeing fantastic results.

If you need film processing we can also offer contacts, prints and scans. We provide our own bespoke upload service for you to view, manage and share your contact sheets online. You can order prints, proofs or high resolution scans – all at the click of a button. It's password-protected to keep your work confidential and we've made sure it's quick and simple to use.



## Consumables

we aim to think of everything

Metro and our sister company Direct have developed an extensive range of consumables in response to the practical needs of photographers. We are a major film supplier with a huge stock of Kodak, Fuji and Ilford – all of which are stored and maintained exactly as specified for the best possible results.

We are also authorized stockist of Gitzo Tripods, Kata Bags, Manfrotto grip equipment, Lacie hard drives, SanDisk memory cards, Colorama background paper, Rosco lighting gel, Lee filters, Ilford, Harmon & Epson inkjet papers and Epson inks.

We aim to think of everything, which is why we've got gaffer tape, batteries, spare lamps, camera media cards, gels, filters, tapes, poly boards, folding chairs, even umbrellas! Whatever you need, let us know; chances are we have already thought of it, and if not, we'll add it to our ever-expanding list of essential items at Direct's shop in Waterloo.



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**Hand Prints**  
**Lambda Prints**  
**Creative Retouching**  
**Processing**  
**Scanning**  
**Finishing /Mounting**

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